



format that can be easily accessible anywhere. And here we are....introducing *Face & Body Virtual*, an online *Face & Body* event with all of the products and education you need with none of the sore feet that you don't.



not going to require continuing education credits for license renewal (wouldn't that be nice, though?).

Just like you would find as an attendee to one of our three *Face & Body* conferences, *Face & Body Virtual* is offering a full day of high-level, product-neutral education by some of the best minds in the biz to expand our minds and keep our knowledge fresh.

The day kicks off with none other than the queen of cosmetic chemistry herself, Rebecca Gadberry at 10:05 a.m. CDT. In her presentation, *Clean Beauty 2020*, Gadberry will discuss the ever-popular term, dispelling myths and scientific inaccuracies to discern what clean beauty really means.

The day will continue with skin care expert Shannon Esau of Rhonda Allison at 11:15 a.m. CDT with her presentation, *The Importance of Skin Health*. Esau's topic is critical to support our understanding of how to keep the barrier healthy so that it in turn can protect the body in the way in which it was designed.

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connected with clients in her presentation on the same day at 12:30 p.m. CDT.

On Sept. 15, you can find an introduction into Korean-American skin care with Lincoln Lee from *Dermaesthetics* at 12:00 p.m. CDT and listen to the nuts and bolts of acne from Bianca Rojas of the *New Age Spa Institute* at 12:30 p.m. CDT.

Don't forget to tune in, not only for the in-depth education but also for the show-only product discounts that will be given to attendees.

Need CEs?

Just because our country is going through a pandemic doesn't mean that individual states are

bay at 3:05 p.m. CDT along with Brian Goodwin of *Éminence*. Goodwin will discuss natural ingredients shown to fight acne, in addition to reviewing beneficial treatments and lifestyle changes for the condition.

Last and certainly not least, join us and celebrity esthetician JoElle Lee at 4:15 p.m. CDT as she discusses in person how to treat and prevent hyperpigmentation in skin of color. Lee will not only discuss lightening agents that can be used, but she will also detail protocols that can be put into place.

So, what are your plans this Sept. 14-16, 2020? Consider joining us at the inaugural *Face & Body Virtual* by visiting www.skininc.com/virtual. We can't wait to gather with you in person sometime soon, but until then, here's to the evolution of virtual tradeshow!